

**(2) Information to Congress**

The Director shall include each submission under paragraph (1) in each annual consolidated National Drug Control Program budget proposal submitted by the Director to Congress under section 1703(c)(2) of this title, which submission shall be accompanied by a description of any additional resources that would be required by the Federal drug control agencies to meet the highest level of interdiction success identified in the report submitted under subsection (b) of this section.

(Pub. L. 105-277, div. C, title VII, § 711, Oct. 21, 1998, 112 Stat. 2681-691.)

## REPEAL OF SECTION

*For repeal of section on Sept. 30, 2003, see section 1712 of this title.*

**§ 1711. Authorization of appropriations**

There are authorized to be appropriated to carry out this chapter, to remain available until expended, such sums as may be necessary for each of fiscal years 1999 through 2003.

(Pub. L. 105-277, div. C, title VII, § 714, Oct. 21, 1998, 112 Stat. 2681-693.)

## REPEAL OF SECTION

*For repeal of section on Sept. 30, 2003, see section 1712 of this title.*

**§ 1712. Termination of Office of National Drug Control Policy****(a) In general**

Except as provided in subsection (b) of this section, effective on September 30, 2003, this chapter and the amendments made by this chapter are repealed.

**(b) Exception**

Subsection (a) of this section does not apply to section 713 or the amendments made by that section.

(Pub. L. 105-277, div. C, title VII, § 715, Oct. 21, 1998, 112 Stat. 2681-693.)

## REFERENCES IN TEXT

This chapter, referred to in subsec. (a), was in the original “this title”, meaning title VII of Pub. L. 105-277, div. C, Oct. 21, 1998, 112 Stat. 2681-670, known as Office of National Drug Control Policy Reauthorization Act of 1998, which is classified principally to this chapter. For complete classification of title VII to the Code, see Short Title note set out under section 1701 of this title and Tables.

Section 713, referred to in subsec. (b), is section 713 of Pub. L. 105-277, div. C, title VII, Oct. 21, 1998, 112 Stat. 2681-693, which amended sections 5312 to 5314 of Title 5, Government Organization and Employees, section 1105 of Title 31, Money and Finance, and section 402 of Title 50, War and National Defense.

**§ 1713. Authorization of use of environmentally-approved herbicides to eliminate illicit narcotics crops**

The Secretary of State, the Attorney General, the Secretary of Agriculture, the Secretary of Defense, the Director of the Office of National Drug Control Policy, and the Administrator of the Environmental Protection Agency are au-

thorized to support the development and use of environmentally-approved herbicides to eliminate illicit narcotics crops, including coca, cannabis, and opium poppy, both in the United States and in foreign countries.

(Pub. L. 105-277, div. C, title VIII, § 834, Oct. 21, 1998, 112 Stat. 2681-702.)

## CODIFICATION

Section was enacted as part of the Western Hemisphere Drug Elimination Act, and not as part of the Office of National Drug Control Policy Reauthorization Act of 1998 which comprises this chapter.

**CHAPTER 23—NATIONAL YOUTH ANTI-DRUG MEDIA CAMPAIGN**

Sec.	
1801.	Requirement to conduct national media campaign
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**§ 1801. Requirement to conduct national media campaign****(a) In general**

The Director of the Office of National Drug Control Policy (in this chapter referred to as the “Director”) shall conduct a national media campaign in accordance with this chapter for the purpose of reducing and preventing drug abuse among young people in the United States.

**(b) Local target requirement**

The Director shall, to the maximum extent feasible, use amounts made available to carry out this chapter under section 1804 of this title for media that focuses on, or includes specific information on, prevention or treatment resources for consumers within specific local areas.

(Pub. L. 105-277, div. D, title I, § 102, Oct. 21, 1998, 112 Stat. 2681-752.)

## SHORT TITLE

Pub. L. 105-277, div. D, § 1(a), Oct. 21, 1998, 112 Stat. 2681-751, provided that: “This division [enacting this chapter and section 7144 of Title 20, Education, and enacting provisions set out as notes under this section, section 1703 of this title, section 6301 of Title 20, and section 3751 of Title 42, The Public Health and Welfare] may be cited as the ‘Drug Demand Reduction Act.’”

Pub. L. 105-277, div. D, title I, § 101, Oct. 21, 1998, 112 Stat. 2681-752, provided that: “This subtitle [subtitle A (§§ 101-105) of title I of div. D of Pub. L. 105-277, enacting this chapter] may be cited as the ‘Drug-Free Media Campaign Act of 1998.’”

**§ 1802. Use of funds****(a) Authorized uses****(1) In general**

Amounts made available to carry out this chapter for the support of the national media campaign may only be used for—

- (A) the purchase of media time and space;
- (B) talent reuse payments;

(C) out-of-pocket advertising production costs;

(D) testing and evaluation of advertising;

(E) evaluation of the effectiveness of the media campaign;

(F) the negotiated fees for the winning bidder on request for proposals issued by the Office of National Drug Control Policy;

(G) partnerships with community, civic, and professional groups, and government organizations related to the media campaign; and

(H) entertainment industry collaborations to fashion antidrug messages in motion pictures, television programming, popular music, interactive (Internet and new) media projects and activities, public information, news media outreach, and corporate sponsorship and participation.

#### **(2) Advertising**

In carrying out this chapter, the Director shall devote sufficient funds to the advertising portion of the national media campaign to meet the stated reach and frequency goals of the campaign.

#### **(b) Prohibitions**

None of the amounts made available under section 1804 of this title may be obligated or expended—

(1) to supplant current antidrug community based coalitions;

(2) to supplant current pro bono public service time donated by national and local broadcasting networks;

(3) for partisan political purposes; or

(4) to fund media campaigns that feature any elected officials, persons seeking elected office, cabinet level officials, or other Federal officials employed pursuant to section 213 of Schedule C of title 5, Code of Federal Regulations, unless the Director provides advance notice to the Committees on Appropriations of the House of Representatives and the Senate, the Committee on Government Reform and Oversight of the House of Representatives and the Committee on the Judiciary of the Senate.

#### **(c) Matching requirement**

Amounts made available under section 1804 of this title should be matched by an equal amount of non-Federal funds for the national media campaign, or be matched with in-kind contributions to the campaign of the same value.

(Pub. L. 105-277, div. D, title I, § 103, Oct. 21, 1998, 112 Stat. 2681-752.)

#### **CHANGE OF NAME**

Committee on Government Reform and Oversight of House of Representatives changed to Committee on Government Reform of House of Representatives by House Resolution No. 5, One Hundred Sixth Congress, Jan. 6, 1999.

#### **§ 1803. Reports to Congress**

The Director shall—

(1) submit to Congress on an annual basis a report on the activities for which amounts made available under section 1804 of this title have been obligated during the preceding year, including information for each quarter of such year, and on the specific parameters of the national media campaign; and

(2) not later than 1 year after October 21, 1998, submit to Congress a report on the effectiveness of the national media campaign based on measurable outcomes provided to Congress previously.

(Pub. L. 105-277, div. D, title I, § 104, Oct. 21, 1998, 112 Stat. 2681-753.)

#### **§ 1804. Authorization of appropriations**

There is authorized to be appropriated to the Office of National Drug Control Policy to carry out this chapter \$195,000,000 for each of fiscal years 1999 through 2002.

(Pub. L. 105-277, div. D, title I, § 105, Oct. 21, 1998, 112 Stat. 2681-753.)

#### **SECTION REFERRED TO IN OTHER SECTIONS**

This section is referred to in sections 1801, 1802, 1803 of this title.